

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>Contract / Revision</u> 484930 /		<u>Alt Order #</u> 06226890
<u>Product</u> DEAN HELLER 4 SENATE		
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Estimate #</u>	
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	10/25/12	BB World Series	330pm-8pm		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT---				2	\$7,500.00			
N 2	KVVU	10/24/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$450.00	NM		
				See MG 2.3,2.4								
	2	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$450.00	NM		
				See MG 2.3,2.4								
	3	KVVU	10/24/12-10/26/12	FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$450.00	NM		
	Ⓜ			MG for 2.1,2.2								
	4	KVVU	10/24/12-10/26/12	FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$450.00	NM		
	Ⓜ			MG for 2.1,2.2								
N 3	KVVU	10/30/12	10/30/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$450.00	NM		
				See MG 3.2								
	2	KVVU	10/30/12-10/30/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$450.00	NM		
	Ⓜ			MG for 3.1 10/30								
N 4	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$725.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---WThF----	:30		\$725.00	NM		
				See MG 4.4,4.5								
	3	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---WThF----	:30		\$725.00	NM		
				See MG 4.4,4.5								
	4	KVVU	10/24/12-10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---WThF----	:30		\$725.00	NM		
	Ⓜ			MG for 4.3,4.1								
	5	KVVU	10/24/12-10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---WThF----	:30		\$725.00	NM		
	Ⓜ			MG for 4.3,4.1								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 484930 /		<u>Alt Order #</u> 06226890
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 5	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$725.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTu-----	:30		\$725.00	NM		
		See MG 5.3,5.4										
	2	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTu-----	:30		\$725.00	NM		
		See MG 5.3,5.4										
	3	KVVU	10/29/12-10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTu-----	:30		\$725.00	NM		
		Ⓜ MG for 5.1,5.2										
	4	KVVU	10/29/12-10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTu-----	:30		\$725.00	NM		
		Ⓜ MG for 5.1,5.2										
N 6	KVVU	10/24/12	10/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT---				2	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WTh----	:30		\$700.00	NM		
		See MG 6.3,6.4										
	2	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WTh----	:30		\$700.00	NM		
		See MG 6.3,6.4										
	3	KVVU	10/24/12-10/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WTh----	:30		\$700.00	NM		
		Ⓜ MG for 6.1,6.2										
	4	KVVU	10/24/12-10/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WTh----	:30		\$700.00	NM		
		Ⓜ MG for 6.1,6.2										
N 7	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
		See MG 7.2										
	2	KVVU	10/29/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
		Ⓜ MG for 7.1 10/29										
D 8	KVVU	10/24/12	10/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
D 9	KVVU	10/29/12	10/30/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
D 10	KVVU	10/26/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 11	KVVU	10/30/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 12	KVVU	10/26/12	10/26/12	Katie	2-3p		:30			NM	0	\$0.00
D 13	KVVU	10/30/12	10/30/12	Katie	2-3p		:30			NM	0	\$0.00
D 14	KVVU	10/24/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
D 15	KVVU	10/29/12	10/30/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
N 16	KVVU	10/24/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$950.00			
N 17	KVVU	10/29/12	10/30/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$950.00			
N 18	KVVU	10/24/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,025.00			

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Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----F----	:30		\$1,025.00	NM		
	See MG 18.4											
	4	KVVU	10/24/12-10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----F----	:30		\$1,025.00	NM		
	Ⓜ MG for 18.3 10/26											
N 19	KVVU	10/29/12	10/30/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -T----- 1 \$1,025.00											
	<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -Tu----- :30 \$1,025.00 NM See MG 19.3 3 KVVU 10/30/12-10/30/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -Tu----- :30 \$1,025.00 NM Ⓜ MG for 19.2 10/30											
N 20	KVVU	10/24/12	10/26/12	MORE Access	630-7pm		:30			NM	1	\$650.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$650.00											
	<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 KVVU 10/22/12-10/28/12 MORE Access 630-7pm -----F---- :30 \$650.00 NM See MG 20.4 4 KVVU 10/24/12-10/26/12 MORE Access 630-7pm ---W--F---- :30 \$650.00 NM Ⓜ MG for 20.3 10/26											
D 21	KVVU	10/29/12	10/30/12	MORE Access	630-7pm		:30			NM	0	\$0.00
N 22	KVVU	10/24/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --WTF-- 2 \$2,150.00											
	<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p 10p-11p ---WThF---- :30 \$2,150.00 NM See MG 22.4,22.5 3 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p 10p-11p ---WThF---- :30 \$2,150.00 NM See MG 22.4,22.5 4 KVVU 10/24/12-10/26/12 Fox 5 News M-F 10p-11p 10p-11p ---WThF---- :30 \$2,150.00 NM Ⓜ MG for 22.3,22.2 5 KVVU 10/24/12-10/26/12 Fox 5 News M-F 10p-11p 10p-11p ---WThF---- :30 \$2,150.00 NM Ⓜ MG for 22.3,22.2											
N 23	KVVU	10/29/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MT----- 1 \$2,150.00											
	<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p 10p-11p MTu----- :30 \$2,150.00 NM See MG 23.2 2 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p 10p-11p MTu----- :30 \$2,150.00 NM Ⓜ MG for 23.1 10/30											
D 24	KVVU	10/25/12	10/25/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 25	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 26	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
N 27	KVVU	10/28/12	10/28/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,925.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1 1 \$1,925.00											
N 28	KVVU	10/28/12	10/28/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											

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Advertiser	Original Date / Revision
Dean Heller For Senate	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$7,500.00			
N 29	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	1	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$11,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		NFL Late Game	NFL Late Game	-----Su	:30		\$11,500.00	NM		
See MG 29.2												
2	KVVU	10/22/12-10/28/12		NFL Late Game	NFL Late Game	-----Su	:30		\$11,500.00	NM		
Ⓜ MG for 29.1 10/28												
N 30	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,850.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Fox 5 News Su 10p-1045p	Su 10p-1045p	-----Su	:30		\$1,850.00	NM		
See MG 30.2												
2	KVVU	10/22/12-10/28/12		Fox 5 News Su 10p-1045p	Su 10p-1045p	-----Su	:30		\$1,850.00	NM		
Ⓜ MG for 30.1 10/28												
N 31	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,200.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$1,200.00	NM		
See MG 31.2												
2	KVVU	10/22/12-10/28/12		Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$1,200.00	NM		
Ⓜ MG for 31.1 10/28												
N 32	KVVU	10/27/12	10/28/12	BB World Series	330pm-8pm		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----11				2	\$7,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		BB World Series	330pm-8pm	-----SaSu	:30		\$7,500.00	NM		
See MG 32.3,32.4												
2	KVVU	10/22/12-10/28/12		BB World Series	330pm-8pm	-----SaSu	:30		\$7,500.00	NM		
See MG 32.3,32.4												
3	KVVU	10/27/12-10/28/12		BB World Series	330pm-8pm	-----SaSu	:30		\$7,500.00	NM		
Ⓜ MG for 32.1,32.2												
4	KVVU	10/27/12-10/28/12		BB World Series	330pm-8pm	-----SaSu	:30		\$7,500.00	NM		
Ⓜ MG for 32.1,32.2												
Totals											27	\$71,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	20	\$64,650.00	\$54,952.50
10/29/12 - 10/30/12	7	\$6,725.00	\$5,716.25
Totals	27	\$71,375.00	\$60,668.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT16/12 18.44
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	NEIL WILLIAMS	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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1000

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 18.44

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1	RZ		500P-900P	30		\$7,500.00	10/24	10/25	2		W-TH	2
PROGRAM : WORLD SERIES ORD COM1 : REVISED RATE CON COM1 : MAX 1X DAY												
2	*		500A-600A	30		\$450.00	10/24	10/26	2		W-F	2
PROGRAM : NEWS ORD COM1 : REVISED RATE AND SPOT CON COM1 : MAX 1X DAY												
3	RZ		500A-600A	30		\$450.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS ORD COM1 : REVISED RATE CON COM1 : MAX 1X DAY												

FAX# 610-225-1191
RT FROM REP OCT16/12 18.44
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	*		600A-700A	30		\$725.00	10/24	10/26	2		W-F	2
PROGRAM : NEWS												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: MAX 1X DAY												
5	RZ		600A-700A	30		\$725.00	10/29	10/30	2		M-TU	2
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
CON COM1: MAX 1X DAY												
6	RZ		700A-900A	30		\$700.00	10/24	10/25	2		W-TH	2
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
CON COM1: MAX 1X DAY												
7	RZ		700A-900A	30		\$700.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
8	*		900A-1000A	30		\$275.00	10/24	10/25	0		W-TH	0
PROGRAM : MORE												
ORD COM1: CANCELED SPOT												
CON COM1: MAX 1X DAY												
9	SZ		900A-1000A	30		\$150.00	10/29	10/30	0		M-TU	0
PROGRAM : MORE												
ORD COM1: CANCELED SPOT												
CON COM1: MAX 1X DAY												
10	SZ		700A-900A	30		\$625.00	10/26	10/26	0		FRI	0
PROGRAM : NEWS												
ORD COM1: CANCELED SPOT												
11	SZ		700A-900A	30		\$625.00	10/30	10/30	0		TUE	0
PROGRAM : NEWS												
ORD COM1: CANCELED SPOT												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT16/12 18.44
CHANGES
KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12		SZ	200P-300P	30		\$150.00	10/26	10/26	0		FRI	0
PROGRAM : KATIE COURIC												
ORD COM1: CANCELED SPOT												
13		SZ	200P-300P	30		\$150.00	10/30	10/30	0		TUE	0
PROGRAM : KATIE COURIC												
ORD COM1: CANCELED SPOT												
14		SZ	400P-500P	30		\$175.00	10/24	10/26	0		W-F	0
PROGRAM : DR OZ												
ORD COM1: CANCELED SPOT												
CON COM1: MAX 1X DAY												
15		SZ	400P-500P	30		\$175.00	10/29	10/30	0		M-TU	0
PROGRAM : DR OZ												
ORD COM1: CANCELED SPOT												
CON COM1: MAX 1X DAY												
16		*	500P-530P	30		\$950.00	10/24	10/26	1		W-F	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: MAX 1X DAY												
17		*	500P-530P	30		\$950.00	10/29	10/30	1		M-TU	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: MAX 1X DAY												
18		*	530P-600P	30		\$1,025.00	10/24	10/26	1		W-F	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: MAX 1X DAY												
19		*	530P-600P	30		\$1,025.00	10/29	10/30	1		M-TU	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE AND SPOT												
CON COM1: MAX 1X DAY												

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP OCT16/12 18.44
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	*		600P-700P	30		\$650.00	10/24	10/26	1		W-F	1
PROGRAM : MORE												
ORD COM1 : REVISED RATE AND SPOT												
CON COM1 : MAX 1X DAY												
21	*		600P-700P	30		\$650.00	10/29	10/30	0		M-TU	0
PROGRAM : MORE												
ORD COM1 : CANCELED SPOT												
CON COM1 : MAX 1X DAY												
22	*		1000P-1100P	30		\$2,150.00	10/24	10/26	2		W-F	2
PROGRAM : NEWS												
ORD COM1 : REVISED RATE AND SPOT												
CON COM1 : MAX 1X DAY												
23	*		1000P-1100P	30		\$2,150.00	10/29	10/30	1		M-TU	1
PROGRAM : NEWS												
ORD COM1 : REVISED RATE AND SPOT												
CON COM1 : MAX 1X DAY												
24	SZ		1100P-1135P	30		\$475.00	10/25	10/25	0		THU	0
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOT												
25	SZ		1000P-1100P	30		\$500.00	10/27	10/27	0		SAT	0
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOT												
26	SZ		800A-900A	30		\$325.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
ORD COM1 : CANCELED SPOT												
27	RZ		900A-1000A	30		\$1,925.00	10/28	10/28	1		SUN	1
PROGRAM : NFL PREGAME												
ORD COM1 : REVISED RATE												

REP HEADLINE# 6226890 TRF# 484930
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 18.44
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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28	RZ		1000A-100P	30		\$7,500.00	10/28	10/28	1		SUN	1
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PROGRAM : NFL												
ORD COM1 : REVISED RATE												

29	RZ		100P-400P	30		11500.00	10/28	10/28	1		SUN	1
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PROGRAM : NFL												
ORD COM1 : REVISED RATE												

30	RZ		1000P-1045P	30		\$1,850.00	10/28	10/28	1		SUN	1
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PROGRAM : NEWS												
ORD COM1 : REVISED RATE												

31	RZ		1045P-1100P	30		\$1,200.00	10/28	10/28	1		SUN	1
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PROGRAM : NEWS												
ORD COM1 : REVISED RATE												

32	RZ		500P-900P	30		\$7,500.00	10/27	10/28	2		SA-SU	2
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PROGRAM : WORLD SERIES												
ORD COM1 : REVISED RATE												
CON COM1 : MAX 1X PER DAY												

OCT/12 64650.00 NOV/12 \$6,725.00

CONTRACT TOTAL 71375.00
 TOTAL SPOTS 27

MARKET TOTALS \$240,125 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6226890
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 12.1
*** KVVU-TV ***

ADV # _____ ADV. NAME POLI/D HELLER/R/SEN/NV REP. # _____ OFF. # 762 SALESMAN # _____
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 484930 CONTRACT # 6226890 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/12 12.11

REP: TO ROSE
FROM TERESA
ADDED LINES 31-32 TO ORDER... PLEASE NOTE THAT THESE \$\$ WERE MOVED FROM
HDIN 6226856 IN ORDER TO STAY IN WORLD SERIES
REVE TOTAL = 60,025
PLEASE CONFIRM
THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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32	A		500P-900P	30		\$6,000.00	10/27	10/28	2		SA-SU	2
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PROGRAM : WORLD SERIES
CON COM1: MAX 1X PER DAY

OCT/12 51500.00 NOV/12 \$8,525.00
CONTRACT TOTAL 60025.00
TOTAL SPOTS 59

REP HEADLINE# 6226890
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 12.1
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$240,125 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

JUL 9/12 15.17

2
1
4
02

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1			500P-900P PROGRAM : WORLD SERIES CON COM1: MAX 1X DAY	30		\$6,000.00	10/24	10/25	2		W-TH	2
2			500A-600A PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$250.00	10/24	10/26	3		W-F	3
3			500A-600A PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$250.00	10/30	10/30	1		TUE	1
4			600A-700A PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$675.00	10/24	10/26	3		W-F	3

REP HEADLINE# 6226890
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 15.17
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			600A-700A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$675.00	10/29	10/30	2		M-TU	2
6			700A-900A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$625.00	10/24	10/25	2		W-TH	2
7			700A-900A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$625.00	10/29	10/29	1		MON	1
8			900A-1000A PROGRAM : MORE CON COM1 : MAX 1X DAY	30		\$150.00	10/24	10/25	2		W-TH	2
9			900A-1000A PROGRAM : MORE CON COM1 : MAX 1X DAY	30		\$150.00	10/29	10/30	2		M-TU	2
10			700A-900A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$625.00	10/26	10/26	2		FRI	2
11			700A-900A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$625.00	10/30	10/30	2		TUE	2
12			200P-300P PROGRAM : KATIE COURIC CON COM1 : MAX 1X DAY	30		\$150.00	10/26	10/26	1		FRI	1
13			200P-300P PROGRAM : KATIE COURIC CON COM1 : MAX 1X DAY	30		\$150.00	10/30	10/30	1		TUE	1
14			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$175.00	10/24	10/26	3		W-F	3

REP HEADLINE# 6226890
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 15.17
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$175.00	10/29	10/30	2		M-TU	2
16			500P-530P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$550.00	10/24	10/26	3		W-F	3
17			500P-530P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$550.00	10/29	10/30	2		M-TU	2
18			530P-600P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$550.00	10/24	10/26	3		W-F	3
19			530P-600P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$550.00	10/29	10/30	2		M-TU	2
20			600P-700P PROGRAM : MORE CON COM1: MAX 1X DAY	30		\$200.00	10/24	10/26	3		W-F	3
21			600P-700P PROGRAM : MORE CON COM1: MAX 1X DAY	30		\$200.00	10/29	10/30	2		M-TU	2
22			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$825.00	10/24	10/26	3		W-F	3
23			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$825.00	10/29	10/30	2		M-TU	2
24			1100P-1135P PROGRAM : NEWS	30		\$475.00	10/25	10/25	1		THU	1

REP HEADLINE# 6226890
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 15.17
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25			1000P-1100P	30		\$500.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
26			800A-900A	30		\$325.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
27			900A-1000A	30		\$1,750.00	10/28	10/28	1		SUN	1
PROGRAM : NFL PREGAME												
28			1000A-100P	30		\$5,150.00	10/28	10/28	1		SUN	1
PROGRAM : NFL												
29			100P-400P	30		\$5,500.00	10/28	10/28	1		SUN	1
PROGRAM : NFL												
30			1000P-1045P	30		\$700.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
31			1045P-1100P	30		\$475.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
OCT/12			39500.00			NOV/12	\$8,525.00					
CONTRACT TOTAL												48025.00
TOTAL SPOTS												57

MARKET TOTALS \$240,125 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0% KTUD 0%

SVC- NSI
 DEMOS- RA35+*